

Cookie Policy

April — operated by Muskays Ltd. · Company No. C 110169 · Malta
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1. What are Cookies?

Cookies are small text files placed on your device (computer, tablet, smartphone) when you visit a website. They are widely used to make websites work, improve user experience, and provide analytics information to website owners.

2. How We Use Cookies

April (aprilftd.com) uses cookies for the following purposes:

- **Strictly necessary cookies:** required for the operation of the Platform (e.g., authentication, session management, security). These cookies do not require your consent.
- **Functional cookies:** allow the Platform to remember choices you make (language, preferences) to provide an enhanced experience.
- **Analytics cookies:** allow us to understand how Users interact with the Platform (e.g., page views, navigation patterns) in order to improve our services. These cookies are only set with your consent.
- **Performance / tracking cookies:** used to measure campaign performance and conversions. These cookies are only set with your consent.

3. Third-Party Cookies

Some cookies may be set by third-party services we use, such as analytics providers (e.g., Google Analytics) or tracking platforms used by our Advertisers and Sub-Affiliates. Each third party has its own privacy and cookie policies, which we encourage you to review.

4. Managing Your Cookie Preferences

When you first visit the Platform, you will be presented with a cookie consent banner allowing you to accept, reject, or customize your cookie preferences. You can modify your choices at any time through the cookie settings available on the Platform.

You can also control cookies directly through your browser settings. Please note that disabling strictly necessary cookies may affect the functionality of the Platform.

5. Retention of Cookies

Cookies are stored for different durations depending on their purpose:

- **Session cookies:** deleted automatically when you close your browser.
- **Persistent cookies:** stored for a defined period (typically from a few days to 24 months) and deleted automatically at expiration or when you clear them.

6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time. The latest version will always be available on the Platform with the date of last update.

7. Contact

For any question regarding our use of cookies, contact us at [**admin@muskays.com**](mailto:admin@muskays.com).