

Terms of Service

April — operated by Muskays Ltd. · Company No. C 110169 · Malta
Last updated: 20 April 2026

1. Introduction

These Terms of Service ("Terms") govern the use of the April affiliate marketing platform accessible at aprilftd.com (the "Platform"), operated by Muskays Ltd. ("Muskays", "we", "us", "our").

Muskays Ltd. is a company registered in Malta under company number C 110169, with registered office at INTERNATIONAL HOUSE, Triq I-Imdina, BKR 3000 Birkirkara, Malta.

By accessing or using the Platform, you ("User", "Advertiser", or "Sub-Affiliate") agree to be bound by these Terms. If you do not agree with any part of these Terms, you must not use the Platform.

2. Description of Services

April is an affiliate marketing network that connects:

- **Advertisers:** licensed online gambling operators seeking user acquisition services.
- **Sub-Affiliates:** independent marketers who generate qualified traffic and conversions for Advertisers.

Muskays acts solely as an intermediary. We do not operate gambling products, do not handle player funds, and do not require a gaming license.

3. Eligibility

To use the Platform, you must:

- Be at least 18 years of age.
- Have the legal capacity to enter into binding contracts.
- Comply with all applicable laws and regulations in your jurisdiction.
- For Advertisers: hold a valid gaming license from a recognized regulatory authority.

4. Registration and Account

Users must register by providing accurate, complete, and up-to-date information. Muskays reserves the right to reject any registration, suspend or terminate any account at its sole discretion, particularly in cases of non-compliance with these Terms, applicable law, or our internal risk policies.

Users are responsible for maintaining the confidentiality of their login credentials and for all activities occurring under their account.

5. Commercial Terms

Specific commercial terms (payout rates, KPIs, payment schedules) between Muskays and each Advertiser or Sub-Affiliate are governed by separate Insertion Orders or agreements signed between the parties.

Payments are made by bank wire transfer (SEPA or SWIFT). Muskays may apply network fees, which will be communicated in advance.

6. Compliance and Prohibited Activities

Users agree to:

- Comply with all applicable advertising, data protection, anti-money laundering, and gambling regulations.
- Only promote licensed gambling products in jurisdictions where such promotion is legal.
- Only target audiences of legal gambling age in their respective jurisdictions.
- Refrain from any fraudulent, deceptive, or misleading advertising practices.
- Respect the terms of third-party advertising platforms (Meta, Google, etc.).

Muskays reserves the right to terminate any account immediately in case of breach of these obligations.

7. Intellectual Property

All content, trademarks, logos, and materials on the Platform are the exclusive property of Muskays Ltd. or its licensors. Users are granted a limited, non-exclusive, non-transferable license to use the Platform strictly for the purposes defined in these Terms.

8. Limitation of Liability

To the maximum extent permitted by applicable law, Muskays shall not be liable for any indirect, incidental, special, or consequential damages arising out of or in connection with the use of the Platform. Our aggregate liability shall not exceed the total amount paid by the User to Muskays (or vice versa) during the three (3) months preceding the event giving rise to the claim.

9. Termination

Either party may terminate this agreement at any time by written notice. Muskays may suspend or terminate a User's access to the Platform immediately in case of material breach, fraud, regulatory concern, or any action deemed harmful to Muskays or its business partners.

10. Governing Law and Jurisdiction

These Terms are governed by and construed in accordance with the laws of Malta. Any dispute arising out of or in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of Malta.

11. Changes to these Terms

Muskays may update these Terms from time to time. Any material change will be communicated via the Platform or by email. Continued use of the Platform after such changes constitutes acceptance of the updated Terms.

12. Contact

For any question regarding these Terms, please contact: admin@muskays.com